2027 | 59TH ANNIVERSARY SEASON

Live like this!

GALLERY THEATER

2027 Season



BYE BYE BIRDIE – 2026 Photo courtesy of Emily Matsuda of Ekay Media

SPONSORSHIP OPPORTUNITIES

503-472-2227

gallerytheater.org

210 NE Ford Street, McMinnville OR 97128

Made here. Supported here.

Since 1968, Gallery Theater has brought people together in downtown McMinnville to experience and create live theater.

Each production brings together local performers, designers, technicians, and volunteers. Some arrive with years of experience. Others discover what they can do here for the first time. Their work gives audiences a reason to gather downtown and share an evening together.

Your support helps put that work on stage.

Volunteer time makes community theater possible, but every production also needs funding. Sponsorship helps pay for performance rights, sets, costumes, lighting, sound, and the building where rehearsals and performances happen.

For businesses, a Gallery partnership offers public recognition and opportunities to connect with audiences, employees, and clients. For individuals and organizations, it is a way to sustain a place where people can participate in the arts close to home.

We invite you to help bring our 2027 season to the stage.



Willy Wonka - 2025 Photo courtesy of Emily Matsuda of Ekay Media

7 PRODUCTIONS · 2 STAGES · CREATING THEATER SINCE 1968

SPONSOR A SHOW!

Choose a production and a sponsorship level that works for your business. Your support helps cover production costs while connecting your business with Gallery audiences.

Sponsor benefit	Marquee*	Standing Ovation	Spotlight
Sponsorship	**$2,000**	**$1,500**	**$1,000**
Business name/logo on marquee banner and window display	✓		
Business name/logo on show posters	✓	✓	
Ad in sponsored show's program	Full page	Half page	Quarter page
Recognition in show press releases	✓		
Recognition on Gallery's website	✓		
Recognition on Gallery's social media	✓	✓	✓
Recognition in Gallery's newsletter	✓	✓	✓
Complimentary tickets to sponsored show	10	5	2

*One Marquee sponsorship is available per production, on a first-come, first-served basis.

OUR 2027 SEASON

Tuck Everlasting

February 19–March 14 | Main Stage

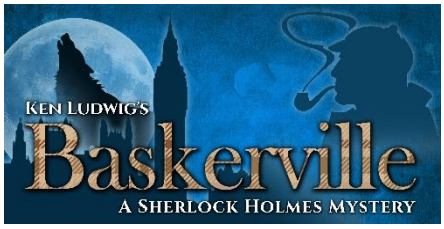
A young woman discovers a family with an extraordinary secret in this musical about love, loss, and what makes a life worth living.



Baskerville

April 2–18 | Arena Theater

Sherlock Holmes takes on a deadly family curse in a fast-paced comedy filled with suspicious characters, quick changes, and a legendary hound.



Urinetown

May 7–30 | Main Stage

In a city where a powerful corporation controls the public toilets, a young rebel leads an uprising in this sharply funny musical satire.



The Odd Couple

July 23–August 8 | Arena Theater

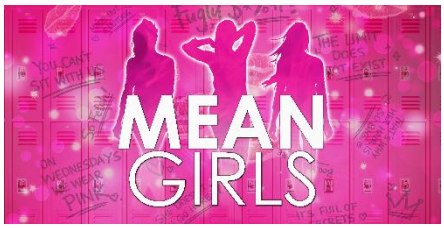
When neat freak Felix moves in with his famously messy friend Oscar, their mismatched habits turn a shared apartment into a comic battleground.



Mean Girls

September 10–October 3 | Main Stage

Cady Heron trades homeschooling for high school and discovers that fitting in comes at a price in this musical comedy about popularity, friendship, and finding your voice.



Misery

October 22–November 7 | Arena Theater

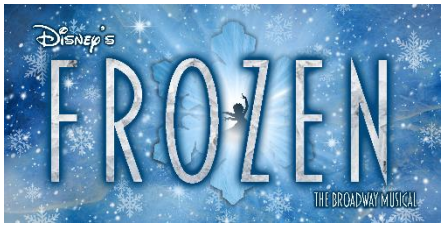
Rescued after a car crash, novelist Paul Sheldon finds himself trapped with his self-proclaimed number-one fan in this tense thriller based on Stephen King's novel.



Frozen

November 26–December 19 | Main Stage

When Elsa's hidden powers plunge Arendelle into winter, Anna sets out to find her sister in Disney's musical about love, fear, and the bond between sisters.



See a show you'd like to support?

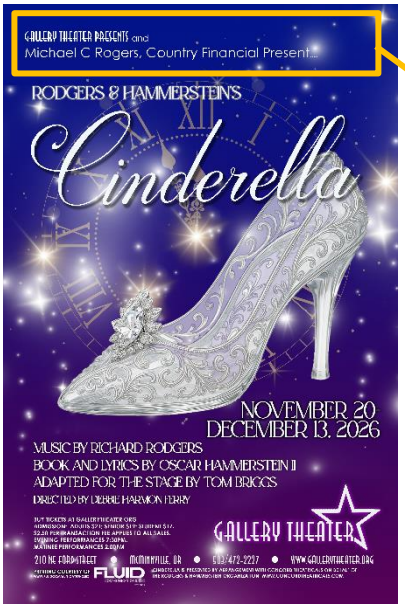
Contact us to check sponsorship availability and find the right fit for your business.

YOUR BUSINESS AT GALLERY





At the theater: Your business name appears on the production's marquee banner and window display as its exclusive Marquee Sponsor.



GALLERY THEATER PRESENTS and
Michael C Rogers, Country Financial Present....

Show advertising: Business name or logo on show posters for Marquee and Standing Ovation sponsors.

Complimentary tickets are included at every level. Bring employees, thank clients, or enjoy a performance with friends.

SPONSOR OUR LOFT

Help stock Gallery's Loft with wine, beer, or cider for audiences to enjoy during their visit. Your donation supports concession sales that help fund local theater and introduces your beverages to Gallery patrons.

Donation & benefits	Premier	Supporting	Contributing
Mixed wine donation	6 cases	3 cases	2 cases
OR beer/cider donation	15 cases	10 cases	5 cases
Featured performances	12	8	4
Business and beverage recognition on the Loft menu and counter display at featured performances	✓	✓	✓
Display of promotional materials and discount vouchers you provide at featured performances	✓	✓	✓
Dedicated social media feature	✓		
Recognition in Gallery's newsletter	✓		
Complimentary tickets for the 2027 season	10	5	2

Your Beverages. Your Featured Nights.
Select preferred performances, subject to availability, or leave the scheduling to Gallery. One featured partner per beverage category is available at each performance.

Provide brochures, tasting-room information, or a discount voucher for display during your featured performances. We encourage a Gallery-specific offer or code so you can track customer response.

Complimentary tickets may be divided among 2027 season productions, subject to availability and advance reservation.

OTHER WAYS TO PARTNER

Show sponsorship is one way to support Gallery. Your business can also contribute through events, products, services, or a promotion that benefits both your business and the theater.

Dining & Shopping Partnerships
Connect with Gallery audiences through a promotion that gives back to local theater. Donate a portion of designated sales, contribute a set amount per purchase, or explore a package that includes Gallery tickets. Together, we'll agree on promotion, tracking, and how each partner benefits.


Gallery Theater Kids Camp

Kids Camp
Support young performers by contributing snacks, camp T-shirts, supplies, or funds toward camp expenses.

Events & Celebrations
Help make opening-night receptions, our annual awards night, anniversary gala, and other special events possible through catering, refreshments, auction donations, or financial sponsorship.

Wine, Beer & Cider
We welcome donations in other quantities or combinations beyond our Loft sponsorship levels. Contact Gallery to arrange product selection and delivery.


Carolyn Aicher and Meridith Simons at the 2025 Annual Gala

Goods & Services
Building materials, costume supplies, dry cleaning, and professional services help bring productions to the stage. Contact us before donating so we can match your offer with a current need.

Have another idea? Let's talk.
We welcome proposals for partnerships that support Gallery and work for your business.

LET'S TALK…



The Cast & Crew of *Fiddler on the Roof* - 2025

Getting started is simple:

1. Tell us which production or opportunity interests you.
2. We'll confirm availability, recognition, and contribution details.
3. We'll coordinate artwork, deadlines, and any included tickets.

Contact Gallery Theater

503-472-2227

gallerytheater.org

Email: gallerytheatermarketing@gmail.com

Visit us

210 NE Ford Street

McMinnville, OR 97128

Mailing address

PO Box 245

McMinnville, OR 97128

Thank you for supporting live theater in our community.