



210 NE Ford Street — PO Box 245 — McMinnville OR 97128

(503) 472-2227 — gallerytheatre@onlinemac.com — www.gallerytheater.org

October, 2009

Dear Business Owner and Community Arts Supporter:

Gallery's 2010 season has been set and it is now time to begin planning for 2010 advertising. We invite you to renew or place a new ad in our **2010 Gallery Theater Program**. With nearly 75 performances scheduled this season, your ad will be seen by more than 10,000 audience members, ages 4 to 90+; patrons who spend quality time reading playbills during intermission, before and after each performance, and later on at home. Our playbills make great souvenirs.

Playbill advertising tells our audiences that you are a supporter of Gallery and local arts, and that your business cares about the community. Placing an ad in the Gallery Theater program is a great value! Where else can you get a year's worth of advertising at such a great price? Gallery Theater is a local, non-profit, grass-roots organization that has been serving the community for over 40 years! With support of businesses like yours, we will continue to bring high-quality, live theater to our community.

Our ad prices for 2010 have not changed! Your 2010 season ad will receive great exposure and you'll have the satisfaction of knowing that you are helping support high quality, live community theater. Please consider putting a coupon in your ad. Our patrons are very receptive to coupons & discounts. New this year is an option to place an ad for the run of one show in the program insert. These runs can be used to promote a business, congratulate cast & crew, announce a special event, etc.

Our 2010 season includes these great shows: ***The Fantasticks*** (Jan. 29-Feb. 20), ***Rabbit Hole*** (Mar. 12-Apr. 3), ***Rodgers & Hammerstein's Carousel*** (Apr. 23-May 8), ***Not Waving*** (July 30-Aug. 14), ***Roald Dahl's Willy Wonka*** (Sept. 10-Oct. 2), ***Over the River and Through the Woods*** (Oct. 15-Nov. 6) & ***Annie*** (Nov. 26-Dec. 18).

Please review the enclosed materials and **return the contract with your 50% deposit soon to reserve your space**. If you have any questions, please call Gallery Theater at 503-472-2227.

Sincerely,

Tracy Ewing
General Manager